Palm Valley PTO Meeting Minutes

Monday December 7th, 2020

9:00 am

1. Call to Order at 9:05 am
2. Establish quorum - Yes
3. Classroom Support
   1. Teacher Grants
      1. Total confirmed approved: $4905.92; Total spent thus far: $4851.31
4. Committee Updates
   1. Finance – No updates
   2. Membership – No updates
   3. Partners in Education – 16 total sponsors have signed on; car line banners are being made; reception area needs to be updated with new materials
   4. Apparel – A second pop-up will be scheduled in Twenty Mile after the holidays
   5. Bobcat Brigade – All gifts have been delivered to middle school teachers
5. Fundraising
   1. Book Fair
      1. Scholastic Digital fair Ended November 4th
      2. Sold 51 books for a total of $771.06, being delivered this Friday
      3. Potential to do an in-person book fair class by class in the media center for the Spring bookfair; will work with the media center to define logistics
   2. Charleston Wrap
      1. Ended October 30th
      2. Sold 1,218 items for a total of $19,630.50 and a profit of $7,418.80
   3. Spirit Rock
      1. New program launched in November
      2. 10 weeks booked so far at $50 per week for a profit of $500
   4. PTO Pop-up
      1. Apparel - Sold $2,578.19
      2. Usborne Pop-up Fair - Sold $544.13, school earned $272.07 in free books!
      3. Next event in the works
   5. Artome
      1. The Art Show will go live on Tuesday, November 17 and run through Sunday, November 29.
      2. Ms. Gwaltney ran this fundraiser; closed November 30th.
   6. Bobcat Bolt Update
      1. Runs to occur over a two week period on a class by class basis in February
      2. Races - February 8 - February 26
   7. The Spring Gala will be cancelled this year due to COVID
6. Additional Support Requested
   1. School Houses – PBIS has requested additional support to set-up its new school house system. They need funding for lanyards and logos and would like to brainstorm ideas on how we can work together.
   2. Collaborative Art project will take place in the Spring
7. Questions or Feedback?
8. Next PTO Meeting: Tuesday January 12th at 6 pm via Zoom